

Remote Wars
Client: Coca Cola
Written by. Kyle M Wright
VIDEO

AUDIO

Fade in:

A woman is sitting down watching television

A man jumps on the couch, and takes the remote control

The woman looks at the man scowling.

The woman gets up and walks into the kitchen.

She walks up to a refrigerator and opens the door.

A 12 pack of Coke a Cola is on the top shelf.

The woman takes the carton out of the refrigerator. She opens the coke can.

Man reacts to the sound in other room. Then turns to talk to woman.

The woman reenters and sits down on the couch.

Man turns to her in horror with remote still in hand.

Woman turns with a smirk.

Man looks at controller and back to coke several times.

Man makes the trade and instantly starts drinking. Woman smiles and changes channel back to feminine movie.

Same shot with coke graphic across screen and caption reading "few things come between a man and his remote"

FADE OUT.

FADE IN:

Nat sound of a feminine TV show

Nat Sound from the television switching to sports

Nat sound can be heard from the television and the man reacting to the score

Nat sound of can opening

Man: Could you get me one of those.

Woman: Sorry, this is the last one.

Woman: Trade ya.

Few things come between a man and his remote, Always Coca Cola

FADE OUT.