

Title: A story  
Client Mothers Against Drunk Driving (MADD)  
Written by. Kyle M Wright

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### Treatment

A car drives fast down a road, and a teenager fades into the scene. The teenager starts to tell a story of what happened when a drunk driver killed her. She says, "I heard the roar of the pick-up truck before I saw its headlights." She fades out. In the distance another teenager fades up and begins the story where the other teenager left off. Several other teenagers fade up from various spots on the dark road to complete the story.

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VIDEO

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AUDIO

A car is driving fast down a road.

Amy fades up onto the screen.

Amy: I heard the roar of the pick-up truck  
before I saw its headlights...

Amy fades out.

John fades up onto the screen.

John: The truck accelerated and swerved...

John fades out.

Amanda fades up onto the screen.

Amanda: The driver lost control and hit me  
head on...

Amanda fades out.

Scott fades up onto the screen.

Scott: The police found out the driver had  
three convictions...

Scott fades out.

Andrew fades up onto the screen.

Andrew: It's too late for me, but its not too  
late for you.